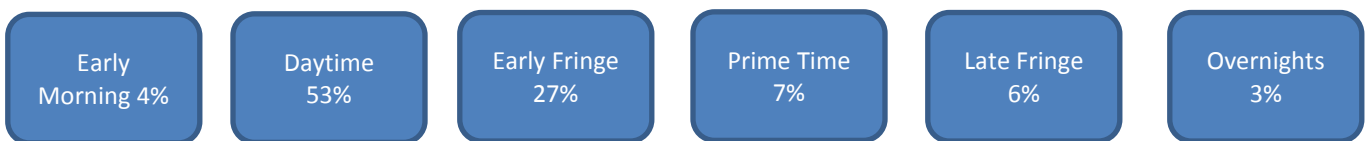


Tax Relief CASE STUDY



REVShare's tax relief clients specialize in providing debt relief solutions for customers who owe the IRS ten thousand dollars or more in back taxes. They understand the challenges Americans face when looking for a trusted tax resolution service to help them get out of debt. And these industry experts also know that television works best for reaching this all-important client base.

Over the past seven years, our clients recognized the value of the REVShare network and its unmatched capability to provide sizable and profitable leads to supplement their traditional media cash buys. In Q1-Q3 2012 REVShare delivered well over 22,000 unique calls on average for their clients. From these calls our clients generated almost 4,000 profitable leads. One-third of those leads came from the top 10 Nielsen-Ranked DMAs. These leads were generated across the most desirable of TV dayparts... and spanned local, regional, and national broadcast and network television stations and cable outlets.



REVShare has specialized in traditional short-form ads for over 20 years now. Our core tax supplies client provide us with :15, :30, and/or :60-second TV ad spots. For our more sophisticated partners, they also provide TV ads in Spanish-language, and static banner ads for placement on our exclusive Internet and Mobile media platforms.

Give REVShare a call today and see what we can do for you!