

DePuy CASE STUDY



REVShare has over a decade of managing the legal sector, with clients who desire to generate leads for people who have been injured or suffered from prescription medication or use of a medical device. Attorney's trust REVShare as valuable lead resource, knowing that television works best for reaching this all-important client base. A prime example is with someone who had a DePuy or metal-on-metal hip replacement and experienced problems.

Over the past two years, our clients recognized the value of the REVShare network and its unmatched capability to provide sizable and profitable leads to supplement their traditional media cash buys. In 2012 REVShare delivered well over 31,000 unique DePuy-related calls on average per year for their clients. From these calls our clients generated over 9000 profitable leads per year. More than one-third of those leads came from the top 20 Nielsen-Ranked DMAs. These leads were generated across the most desirable of TV dayparts... and spanned local, regional, and national broadcast and network television stations and cable outlets.



REVShare has specialized in traditional short-form ads for over 20 years now. Our legal clients provide us with :15, :30, and/or :60-second TV ad spots. For our more sophisticated partners, they also provide static banner ads for placement on our exclusive Internet and Mobile media platforms.

Give REVShare a call today and see what we can do for you!